

# Know-Hows and Byte Size Implementation for Sustainability Projects in Organisations



## Module 1: Understanding Sustainability (1 Full Day)

This module will provide fundamental information and knowledge of what is 'sustainability,' and what it means for businesses.

- ✓ Define and understand the term 'Sustainability' and 'Environmental, Social, and Governance' (ESG)
- ✓ Determine the importance of Sustainability in a local and global context
- ✓ Identify how Sustainability is practiced in various sectors
- ✓ Examine the various regulatory requirements in improving Sustainability

## Module 2: Sustainability Toolkit - Byte Size Implementation for Organisational Sustainability Initiative (1 Full Day)

In this module, attendees will be provided with a summary of concepts of sustainability and global gold standards for implementing Sustainability and/ or Environmental, Social, and Governance (ESG). Attendees will also explore the James Cook Academy (JCA) Sustainability toolkit© in four ways.

- ✓ Understand the concepts on Sustainability and ESG
- ✓ Gauge the extent of consultation and scale of implementation of the initiative to examine the readiness of a company to embark on Sustainability initiative
- ✓ Propose an implementation plan for their organisation, including strategic vision setting, consultation, implementation and criteria of success
- ✓ Determine the characteristics for an effective internal and external communications plan



### Any management or supervisory level staff can attend.

Supported by varied methods of delivery such as lectures, group discussion, role play and quizzes.

Upon completion a Certificate of Achievement will be jointly issued by James Cook Academy and SNEF to participants

## Speaker Profile

Professor May Tan-Mullins is the Dean International and Chief Sustainability Officer of James Cook University, Singapore (JCUS) since 2021 and 2022 respectively. She oversees the Sustainability training for JCUS' wholly-owned subsidiary, James Cook Academy Pte. Ltd. Based on her expertise in various international development and human security issues, she was a consultant for the UNDP, National Bureau of Asian Research (US), Revenue Watch Institute (US) and the Chinese government.

Additionally, she has conducted extensive training for senior leaders of Chinese enterprises on Environmental, Social, and Governance (ESG) and risk mitigation strategies for Belt and Road Initiative projects. May Tan-Mullins's most current research project is with the Research Council of Norway on the topic of Political Effects of Infrastructure Projects in Asia (2022-2024).



**Location: Orchard Hotel Singapore**  
442 Orchard Road Singapore 238879



**Training Dates: 27 and 28 October 2022 (2 days)**  
**Time: 9am to 5.30pm (Inclusive lunch & 2 tea breaks)**



**Fee: S\$856.00 (inclusive of 7% GST)**  
\$100 discount per participant for companies who send and pay for 3 or more participants

Content is subject to change to reflect the latest developments in the field of knowledge.



## COURSE OBJECTIVES

This module will provide fundamental information and knowledge of what 'sustainability' is, and what it means for the vision and strategy of the company. We will also explore how we could tap in the opportunities of a green economy (good and services). Topics covered in this module will include definitions and concepts of Sustainability, its strategic importance and how it could be used. This module is a great networking opportunity for like-minded C-suite leaders, leading their institutions to make a difference to Singapore's sustainability in the long run. The training will be very interactive, with numerous examples from leading enterprises, and will be supported by varied methods of delivery such as round table, group discussion, role play and quizzes.



## SPEAKER PROFILE

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## LESSON PLAN

Time	Module Outline
<b>HALF DAY 1</b>	
8:30 – 9:00 am	Registration and welcome coffee
9:00 – 10:30 am	<ul style="list-style-type: none"> <li>• Definition, concepts and understanding of 'Sustainability'</li> <li>• Relations to Sustainability Development Goals (SDGs)</li> <li>• Why is this important?</li> </ul>
10:30 – 10:45 am	<b>Tea break</b>
10:45 – 12:00 pm	How do we relate to the company's: <ul style="list-style-type: none"> <li>• Vision and strategy</li> <li>• Bottomline</li> <li>• Risk mitigation – regulatory demands, shifting market needs, reputation</li> <li>• Trending buzzwords</li> </ul>
	Discussion – How does it relate to my company?
12:00 – 13:30 pm	<b>Lunch break</b>
<b>HALF DAY 2</b>	
<b>Brief around session</b>	
13:15 – 14:45 pm	Benchmarking against the best <ul style="list-style-type: none"> <li>• What are some of the gold standards in the world?</li> <li>• Who are the leaders in this field</li> <li>• Is that enough?</li> </ul>
	<b>Tea Break and Discussion</b>
15:00 – 15:45 pm	Case Studies of best practices in Singapore
15:45 – 16:30 pm	Group discussion and presentation. Reconvene at 16:30pm for presentation.
16:30 – 17:30 pm	Next steps

## LEARNING OUTCOMES

1. Define the term 'sustainability' and understand the importance of sustainability practices
2. Evaluate the various sustainability development goals to address sustainability challenges
3. Develop strategic practices to mitigate risks and enhance sustainability
4. Determine the current situation involving sustainability in a global context
5. Identify the best sustainability practices from companies in Singapore

### For C-Suite Leaders

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**Location: Shangri La Hotel Singapore**  
**22 Orange Grove Road Singapore 258350**



**Training Dates: 14 October 2022**  
**Time: 9am to 5.30pm**  
**(Inclusive of lunch & 2 tea breaks)**



**Fee: S\$856.00 (inclusive of 7% GST)**  
 \$100 discount per participant for companies who send and pay for 3 or more participants

